

Press release

20 February 2006

On 'Cloud 2'

Visitors at Business South 2006 can look out for a member of Open Air Design dressed up as a cloud (the company logo) who will be handing out postcards giving details of how to apply for a 15% discount off their first job with the design specialists.

Open Air Design is a design and marketing agency based in Southampton. They offer creative, focused and appropriate solutions for all marketing and communication activities. Services included graphic design, visual identity and brand development, corporate and internal communications, exhibitions and events, direct mail, and web design. They will be launching their new website www.openair-design.co.uk on stand 2 in the New Business Zone.

Josh Bingley of Open Air Design comments, "SMEs don't usually have big marketing budgets or the necessary expertise in-house in marketing and design they need to spend their money wisely with external experts to get maximum effect. Open Air can help them achieve this and we'd like people to come to our stand to discuss their marketing and design needs and we can offer on the spot help and advice".

Open Air Design will be running a competition to win a free half day's consultancy where the winner can discuss with the company experts whatever marketing/design issues they want. To enter the competition visitors can register their details with Open Air Design at stand 2.

For more information contact Josh Bingley; tel: 023 8076 6002; mobile: 07980 663941; email: openair-design@zen.co.uk; website www.openair-design.co.uk (due to go live end of Feb 2006).